



Online Learning at Wharton

With more than three million enrollments in over 30 online courses, **Online Learning at Wharton** offers more top-rated programs than any other leading business school around the world.

CHOOSE FROM 3 ONLINE PROGRAM SOLUTIONS:



WHARTON PRIVATE GROUP COURSE

Designed for private groups who need to master a specific discipline.



WHARTON BRANDED COURSES

More than 30 online courses from which to create a customized curriculum branded specifically for your organization.



WHARTON CHANNEL

Access to full **Online Learning at Wharton** library through a tiered subscription.

KEY BENEFITS

Wharton's online courses are highly effective learning experiences scalable for and relevant to the changing needs of today's competitive workforce.

Online Learning at Wharton is:

Accessible

Available to a geographically diverse workforce; easily accessed through a computer, smartphone, or tablet; and adaptable to current knowledge levels.

Crowd-tested

Designed in response to continuous testing, measurement, and feedback to ensure relevancy and impact.

Customizable

Adapted from existing courses to support your organizational objectives, this process provides an opportunity to cascade knowledge and reinforce a common vocabulary throughout the organization.

Results-focused

Measurable to show progress and demonstrate return on investment.

POPULAR COURSES INCLUDE:

Accounting Analytics

Learn how financial data is used to answer specific business questions, forecast future financial scenarios, make better business decisions, and create financial strategies.

Business Strategy from Wharton: Competitive Advantage

Learn about the tools and frameworks you need to develop and execute a successful strategy. You'll learn how to evaluate your own strategy, as well as how to locate sources of potential competitive advantage from internal, external, and dynamic perspectives.

Viral Marketing and How to Craft Contagious Content

Learn how to make ideas stick, how to increase your influence, and how to use the power of social networks to more effectively market your ideas, brands, or products.

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